



REBUILD. RESTORE. RENEW.

NEWS RELEASE

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Cleaning Your Ponds and Aquatic Features with Bio S.I.'s Water Doctor

Justin, TX – June 2013 – With “curb-appeal” becoming one of the leading buzzwords in the real estate industry, projects that upgrade outdoor spaces are now rated alongside the most valuable types of home improvements. Homeowners are motivated specifically by the renovations that not only increase the value of a property, but also improve its look, feel, and layout. Water features such as ponds, fountains and waterfalls instantly make a garden more beautiful by creating a relaxing and eco-friendly environment to enjoy. Including a water feature to a landscape can also significantly increase property value, but require a certain level of added attention to keep it properly maintained. Bio S.I. Technology (www.biositechnology.com) has created the Water Doctor formula as an easy and economical solution to keep the freshwater environments homeowners care for healthy and clean, naturally.

By taking on countless shapes and designs, water features can be the focal point for an outdoor entertainment space or simply to provide a calming background noise. Their location as part of a landscape and the quality of water used have direct effects on their overall health, but Bio S.I.'s Water Doctor is formulated to address the common maintenance issues associated with the conditions that are present. In many cases, optimal conditions cannot be achieved due to available space and location of the environment. Water Doctor utilizes a broad and diverse spectrum of naturally occurring microbes and enzymes to rebuild and maintain healthy aquatic environments even when less optimal conditions are present.

Ideally, a water feature should only receive direct sunlight at cooler times of the day to keep water temperature lower and discourage algae growth. Surrounding foliage such as trees and other plant life is often used to achieve this effect and add to the visual appeal of a landscape, but the resulting plant debris will make a water feature messy. Suggested maintenance techniques would have homeowners regularly run a net through the water to capture any debris that is present, but this may only take care of the larger waste materials and miss smaller particles that take the form of sludge. Not only does Water Doctor keep pond water clean, but it also reduces organic sludge and breaks apart plant and animal waste. These microbes help prevent the growth of algae blooms by breaking apart the nutrients that would otherwise be used as an available food source.

Bio S.I.'s Water Doctor will also help remove harmful nitrates, phosphates and other contaminants that may be present in the water. It is powerful enough to handle any size pond, fountain, or waterfall installation when the proper amount is applied, and because it is not a toxic algacide, it is ecologically harmless and safe for all humans, animals and environment. A program consists of simple, regular treatments in spring, summer and early fall. Installing a custom water feature in an



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outdoor living space, large or small, is one of the best ways to increase both the beauty and functionality of a home, along with standing out among the other properties nearby.

About Bio S.I. Technology

Bio S.I. Technology, LLC is a USDA BioPreferred™ member and includes a team of experts who have over 20 years of experience producing microbial products. Bio S.I. produces a variety of microbial products including Bio S.I. Turf Formula, Turf Select, Lawn & Garden Formula, Lawn & Garden Select, Agriculture Formula, Water Doctor, Septic Cleanser Formula, Remediation Formula, Floor-Mate for animal corrals/pens, and JACKPOT, a new pro-biotic product which brings the naturally beneficial soil borne microbes found in nature to animals. For more information about Bio S.I. Technology, or to purchase their cutting-edge formulas, please visit www.biositechnology.com.

If you would like further information, images, or would like to schedule an interview with Wayne Tucker, President of Bio S.I. Technology, please contact Lindsey Beedle via email at lbeedle@christiecomm.com or by phone at 805-969-3744.