



REBUILD. RESTORE. RENEW.

## NEWS RELEASE

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### April 22 is Earth Day! What Have You Done to Improve Your Soils?

*Bio S.I. Technology's all-natural microbial blends rebuild, restore and renew life in the soils*

**Justin, TX- April 21, 2013-** Spring has sprung, the grass is getting greener and Earth Day (Tuesday, April 22<sup>nd</sup>) is here! Earth Day is an annual event that is celebrated worldwide to promote environmental stewardship and natural resource management. As we plan our activities and think about how we can do our part to reduce our impact and work for positive change, we need not look any further than the dirt beneath our feet.

Vital soils are becoming increasingly more difficult to find. As fields turn to parking lots and farms into malls, soils are becoming increasingly more depleted. Development causes run-off and soil compaction so irrigation and rainwater are no longer retained by soils but quickly flow downhill or cause contaminated pooling. Thus the implications of damaged soils reach far beyond the yard, farm or field where they originate.

Home gardeners, local growers and big agriculture can all take the same measures to begin improving vitality and restoring life in the soils. Actions such as heavy mulching, planting cover crops and composting can all help recondition soils to better support life. Microbes can also penetrate damaged and crusted soils to decompose organic waste and convert it to soft, nutritious humus that can be taken up by plants as carbon.

Bio S.I. Technology produces a full line of all-natural microbial formulas that penetrate damaged soils to rebuild populations of beneficial bacteria. As the microbes repopulate the soils, tilth is improved and water and nutrients are better retained. After using Bio S.I.'s microbial blends, growers will notice brighter colors, bigger harvests, better plant stand and reductions in overall volumes of fertilizer and water used throughout the growing cycle; a win for the grower, but a bigger victory for the environment! As home gardeners, small growers and big farmers all begin to take action, Earth Day's impact and the value of vital soils will surely be seen worldwide.

### About Bio S.I. Technology

Bio S.I. Technology, LLC is a USDA BioPreferred™ member comprised of a team of experts with over 20 years' experience producing microbial products. Bio S.I. produces a full range of microbial inoculants including Bio S.I. Turf Formula, Turf Select, Lawn & Garden Formula, Lawn & Garden Select, Agriculture Formula, Pond Formula, Septic Cleanser Formula, Remediation Formula and Jackpot I & II, new all-natural probiotic products formulated to bring beneficial soil borne microbes inside the digestive tract of valuable livestock investments. For more information about Bio S.I. Technology, or to purchase their cutting-edge formulas, please visit [www.biositechnology.com](http://www.biositechnology.com).



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If you would like further information, images, or to schedule an interview with Wayne Tucker, founder of Bio S.I. Technology, please contact Steve Manee via email at [smanee@christiecomm.com](mailto:smanee@christiecomm.com) or by phone at 805-969-3744.

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